

AWARDS

GOLD ADDY 2012

Industry Self-Promotion
STUDIO H Advertising
& Design Collateral

GOLD ADDY BEST OF DIVISION 2001

Advertising For The Arts
The Festival at
Sandpoint Summer
Concert Series

GOLD ADDY 2001

Industry Self Promotion
Spokane Advertising
Federation ADDY's 2000

SILVER ADDY 1989

Industry Self Promotion
STUDIO H Advertising
& Design Costume Party

SILVER ADDY 1989

Industry Self Promotion
STUDIO H Advertising
& Design Christmas Card

GOLD ADDY 1997

Special Event Material Invitation
Croswhite Wedding
Invitation

SILVER ADDY 1997

Stationary Package Flat Printed
STUDIO H Advertising
& Design Collateral

EXPERIENCE

Owner, Creative Director STUDIO H Advertising & Design

SPOKANE, WA 02.08 – PRESENT
Design projects, from concept to completion, including websites, annual reports, logos, brochures, direct mail pieces, tradeshow graphics, magazine and newspaper advertisements and much more.

Clients include: The Festival at Sandpoint (for 14 consecutive years), Interplayers Theatre, Illinois Supreme Court Commission on Professionalism.

Creative Director Element Media Productions

COEUR D'ALENE, ID 10.04 – 02.08
Manage three designers. Design many projects including textbooks for nursing schools as well as a monthly magazine, ModRN Nurse.

Assistant Art Director Advertising Ventures

PROVIDENCE, RI 06.03 – 10.04
Design projects include: Publications, brochures, direct mail pieces, bus shelters, billboards, door hangers, magazine and newspaper advertisements and more.

Clients include: CVS/pharmacy, AOL, Hasbro and Cox Communications.

Responsibilities include: Supervise three designers, delegate projects, brainstorm creative concepts, produce award-winning work and hire staff, freelancers and interns.

Creative Director Identity by Design

SPOKANE, WA 07.02 – 10.02
Design projects include annual reports, newsletters, brochures, magazine advertisements. Supervise two designers.

Owner, Creative Director STUDIO H Advertising & Design

COEUR D'ALENE, ID 08.96 – 10.01
Manage studio, cultivate client relationships, and supervise and motivate 3 designers. Projects include designing a 48-page monthly publication, from layout and scans, to generating DTP file for printer.

ART Director GH&A

SPOKANE, WA 11.93 – 08.96
Manage art department, supervise two designers and design print collateral. Poster design for The Inland Northwest Big Horn Show won the company it's first Addy Award.

Graphic Designer Roles BHW1

SPOKANE, WA
Design newspaper and magazine ads, billboards, bus boards, newsletters and more.

Coldwater Creek

SANDPOINT, ID
Design fashion catalogs and other collateral, including credit card.

Seta Corporation

BOCA RATON, FL
Design direct mail catalogs for clients including Sears and Spiegel.

Alamo Rent A Car

FT LAUDERDALE, FL
Design in-house monthly magazine, national newspaper ads and various collateral pieces.

Avanti Press

MIAMI, FL
Produce fashion catalogs for such clients as Dayton/Hudson, Bergners, and John Wanamakers.

TAG Advertising Intern

MIAMI, FL
Design magazine and newspaper ads, brochures and posters.

EDUCATION

Florida International University

Bachelor of Science:
Communications
Major: Advertising
JUNE 1989

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HARA ALLISON